Information Regarding Cookies

1) Cookies and similar technologies

A cookie is a small text file which is placed onto your computer or electronic device when you access our website. Similar technologies include web beacons, action tags, local shared objects ('flash cookies') and single-pixel gifs. Such technologies can be used to track users' actions and activities, and to store information about them. We use these cookies and/or similar technologies on this website for the following purposes:
At Leetline we keep track of user activity through services such as Google Analytics, Hotjar and Sharpspring

2) Information collected

We may obtain information about your computer or any other electronic device which you use to access our website, such as your IP address, your browser and/or other internet log information. We will treat this information as your personal information.
In certain circumstances we may also collect personal information about you but only where you voluntarily provide it (e.g by completing an online form) or where you purchase goods or services from us.

3) Consent for cookies

In most cases we will need your consent in order to use cookies on this website. The exception is where the cookie is essential in order for us to provide you with a service you have requested, or essential to the inherent functionality of the website (e.g to enable you to store items in a shopping basket and/or to use our check-out process).
Where we wish to use cookies that require your consent you will be asked whether you consent to the use of cookies in the following manner:
On the first occasion a pop-up will ask the user to consent by clicking a button. This preference will then be stored for the future.
Thereafter you will be provided with an opportunity to opt-out of the use of cookies which can be done in the following manner:

4) Third-party cookies

We work with third party suppliers who may also set cookies on our website. These cookies and their third party owners, are included in the table below. By consenting to the use of cookies on our site you will be consenting to the use of these cookies. These cookies may be used to collect the following information:
E.g. Your IP address and time of visit;
The fact that you have visited our website;
Your name and facebook profile.

5) Cookies and similar technologies used on this website

The following cookies/similar technologies are used on this website:

Third Party Cookies:

Google Cookies

1P_JAR - Google cookie. These cookies are used to collect website statistics and track conversion rates.

APSID - Used by Google to store user preferences and information.

HSID - Used by Google together with the SID cookie to keep your account secure by blocking attempts to steal content from forms that you complete on the Leetline website.

NID - These cookies are used by Google to store user preferences and information while viewing the pages with Google maps on them.

SAPISID - Used by Google to store user preferences and information.

SID - Used by Google to keep your account secure by blocking attempts to steal content from forms that you complete on the Leetline website.

SIDCC - Used by Google as a security cookie to protect users data from unauthorised access.

SSID - Used by Google to store user preferences and information.

PREF - Used by Google to remember information on your preferences regarding the look and feel of the Leetline website.

Google Analytics Cookies

_ga - Collects Google Analytics data and identifies unique users.

_gat - Used by Google Analytics to throttle the request rate.

_gid - Collect Google Analytics data and distinguishes users.

_utma - Collected by Google Analytics, this helps keep track of the number of times a user has been to the site, when their first visit was, and when their last visit was.

_utmb - Collected by Google Analytics, this helps determine how long a user's visit was by collecting a timestamp of the moment in time when the user enters the site.

_utmc - Collected by Google Analytics, this cookie helps determine how long a visit takes by collecting a timestamp of the moment in time when the user leaves the site. It stays for 30 minutes for another page view to happen, and if it doesn't, it expires.

_utmz - Collected by Google Analytics, this keeps track of where a user comes from, what search engine was used, what link was clicked on, what keywords were used, and where in the world the site was accessed from.

Hotjar Cookies

_hjIncludedInSample - Used by Hotjar. This session cookie is set to let Hotjar know whether that visitor is included in the sample which is used to generate funnels.

Sharpspring Cookies

Koitk - This cookie is used by Sharpspring to manage session data.

__ss – This cookie is a session cookie. It is used to handle the SharpSpring session and allow multiple site visits to be grouped in the same event in the life of the lead.

__ss_referrer – This cookie captures the user's referral location for use in SharpSpring.

__ss_tk – This cookie is the unique tracking device. It allows browser visits to be tied to the lead with the same cookie regardless of session and referrer.

Un - This cookie identifies your session in Sharpspring.

sid - Sharpspring session cookie.

Leetline Cookies

Pum-425 - This cookie tells the browser that you have opened a popup on the Leetline website.

Pum-389 - This cookie tells the browser that you have opened a popup on the Leetline website.

Viewed_cookie_policy - This cookies tells the browser that you have accepted cookies on the Leetline website.

6) How to turn off cookies
You can set your browser not to accept cookies and the websites below tell you how to remove cookies from your browser. However, some of our website features may not function as a result.
For further information on cookies generally visit aboutcookies.org or the Information Commissioner's webpage on cookies https://ico.org.uk/your-data-matters/online/cookies/

Links to Other Websites

Our Website includes links to other Websites whose privacy practices may differ from those described in this Privacy Policy. If you submit personal information to any of those third party Websites, your information is governed by their privacy policies. We encourage you to carefully read the Privacy Policy of any Website you visit.

Social Media Widgets

Our Website includes social media features, such as the "Facebook" button, and widgets, such as the "Share This" button or interactive mini-programs that run on our Website. These features and widgets may collect your IP address, which page(s) you are visiting on our Website, and may set a cookie to enable the feature or widget to function properly. Social media features and widgets are either hosted by a third party or hosted directly on our Website. Your interactions with these features and widgets are governed by the privacy policy of the company providing it.

This Privacy Policy was last amended on April 15th, 2019.